



The Brookie Award Criteria

The Ellen's Creek Watershed Group Inc (ECWG) has created a recognition award named the "Brookie Award" for individuals or groups who meet one or more of the following criteria:

- 1) Increasing the awareness of the importance of watershed stewardship either by actions or through planned publicity;
- 2) Making significant personal or group contributions to watershed health within the Ellen's Creek Watershed or occasionally, in exceptional circumstances, within other Island watersheds or for all Island watersheds;
- 3) Making a direct or in-kind financial contribution to the work of the ECWG.

The Design:

The Brookie Award is a 21" x 9" photo that captures the beauty of brook trout licensed from Sean Landsman, a local award-winning nature photographer and Charlottetown resident, printed directly on aluminum as a ready to hang image.

A line of text across the bottom of the image provides the year of the award, the name of the award, the recipient, and licensing.

The Image:

